



CISION INSIGHTS

CANADIAN MINING INDUSTRY EARNED MEDIA SAMPLE REPORT

FEBRUARY 1 – 28, 2019



OVERVIEW

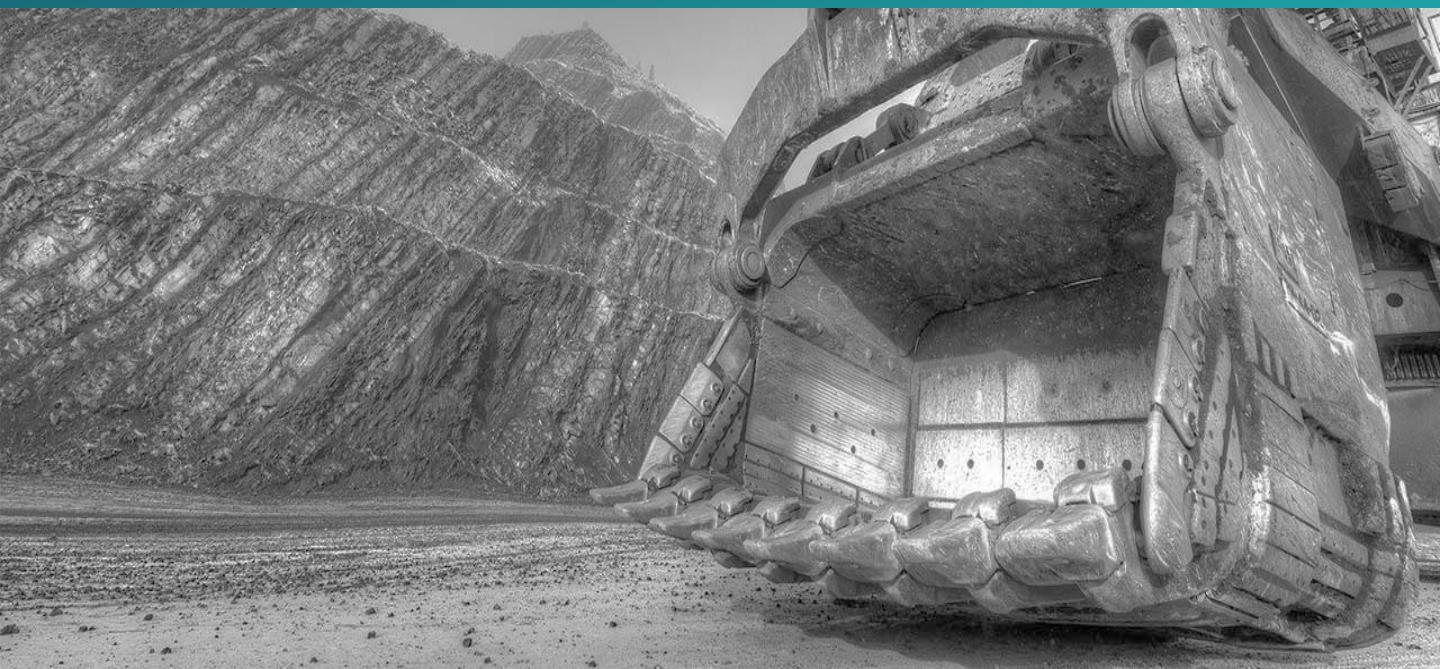
As the Canadian Mining world gathers for PDAC 2019 (March 3 – 7 in Toronto, Canada), Cision Insights has prepared this representative earned media sample summary report to highlight some of the key Mining-related news that was profiled in Canadian media in the month of February 2019.

Cision Insights is a global team of analysts and researchers who leverage Cision's array of tools, data and content streams to measure performance of marketing and communications activities and deliver meaningful, usable insights.

Our services span a range of capabilities and our packaged offerings are built on years of supporting the business measurement, analysis, and insights needs of a wide and varied client base – efficiently, consistently, and in a timely manner.

Our analysts serve as an extension of your team and are here to answer your measurement questions, establish analysis framework and methodology, and synthesize data to deliver actionable insights that inform strategic decision making.

Thank you for your interest in Cision.



COVERAGE TRENDS

Canadian Mining Coverage in February

36,410

Total Impressions

2.4 million

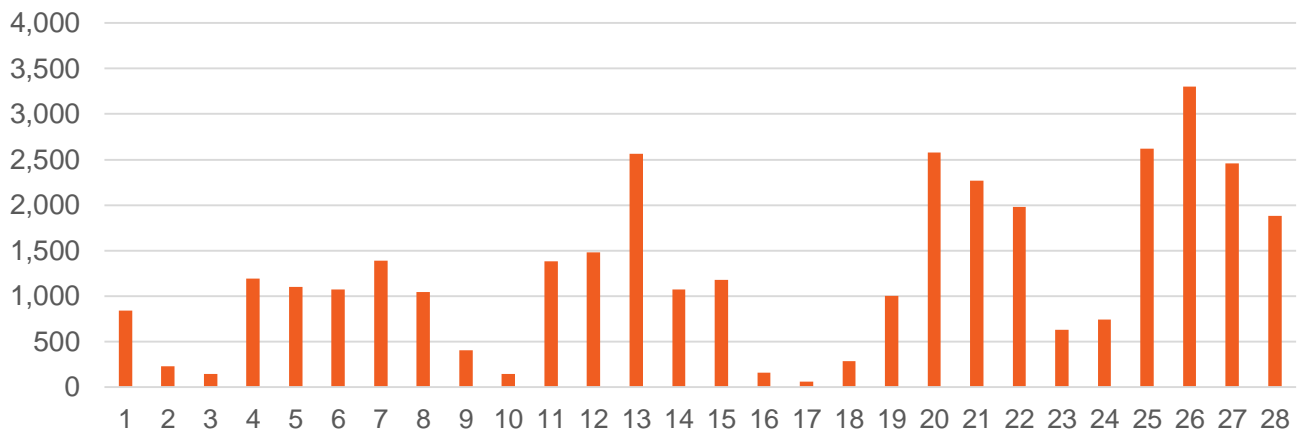
Avg. Articles / Wk.

9,102

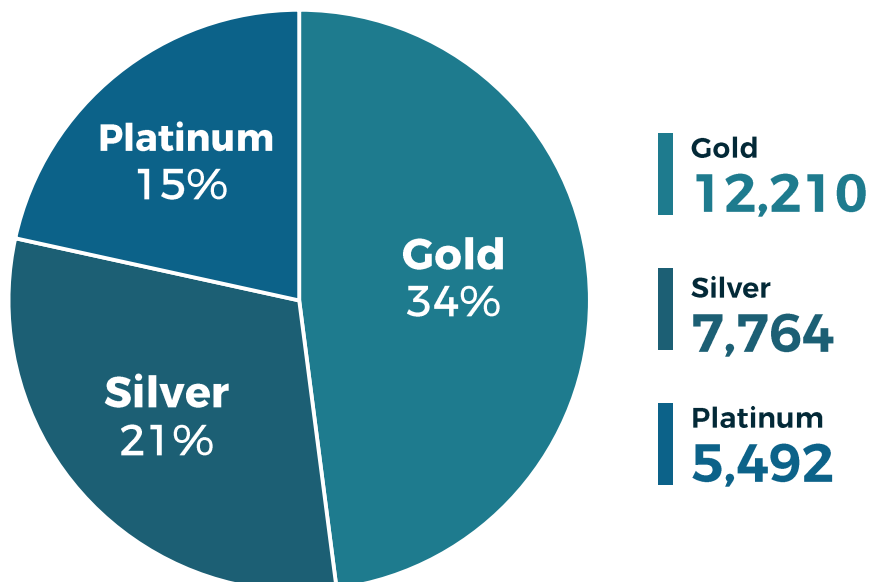
Avg. Articles/Day

1,301

Daily Coverage Volume



Commodity Mentions within Canadian Mining Coverage



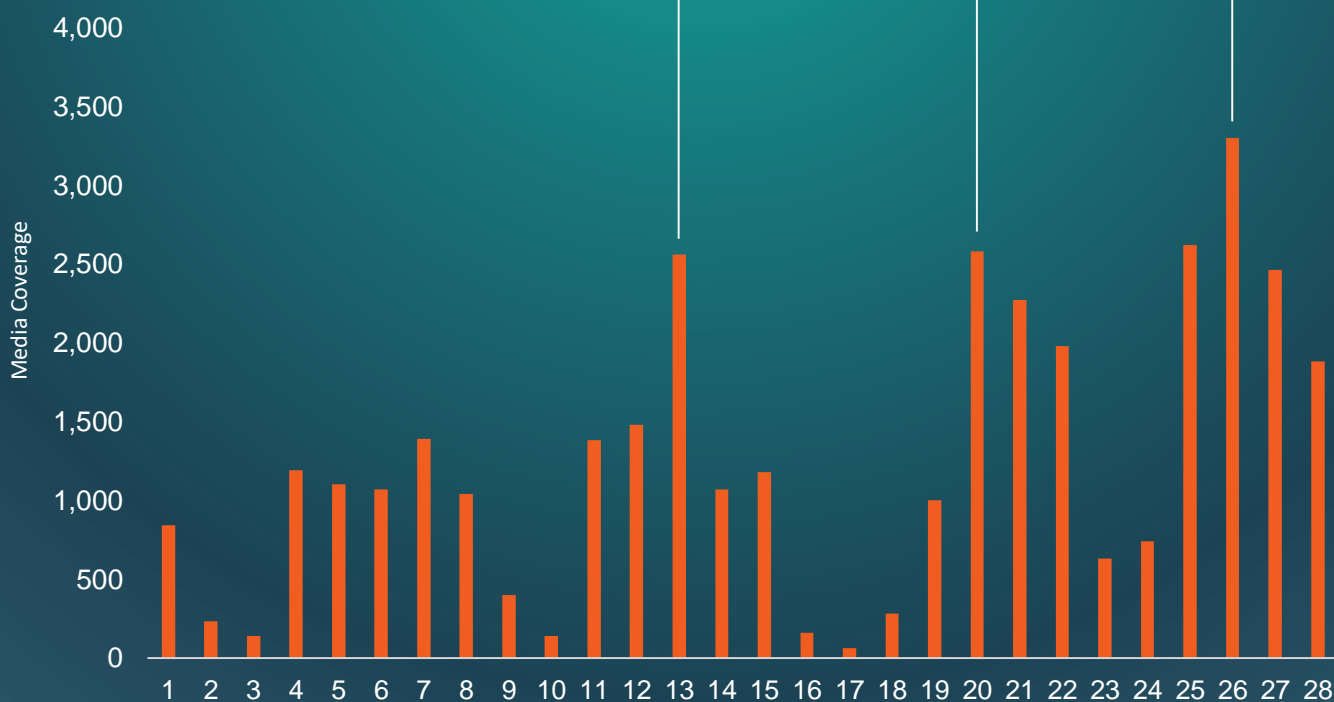
COVERAGE HIGHLIGHTS

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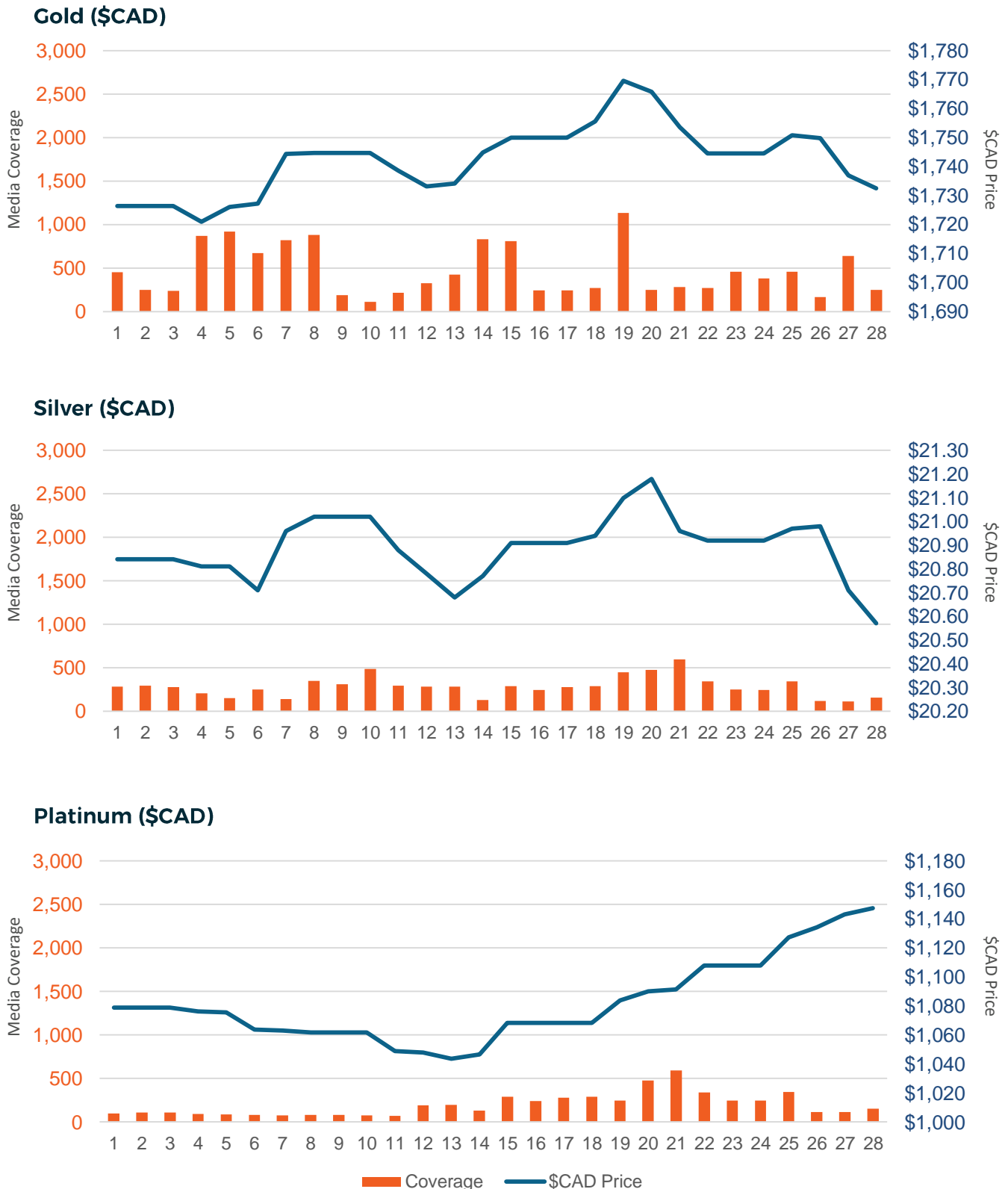
February 26: Newmont (NYSE: NEM) and Goldcorp (NYSE: GC, TSX: G) receive merger approval from the Government of Korea., after the Canadian Competition Bureau issued a "no action" letter clearing the transaction under Canadian competition law in early February

February 20: Major North American indices rise after the Fed releases meeting notes from its two-day late January open market committee meeting, which reaffirmed that policy-makers would take a patient approach to future interest rate hikes, due in part to the recent U.S. government shutdown and ongoing trade negotiations between China and the U.S.

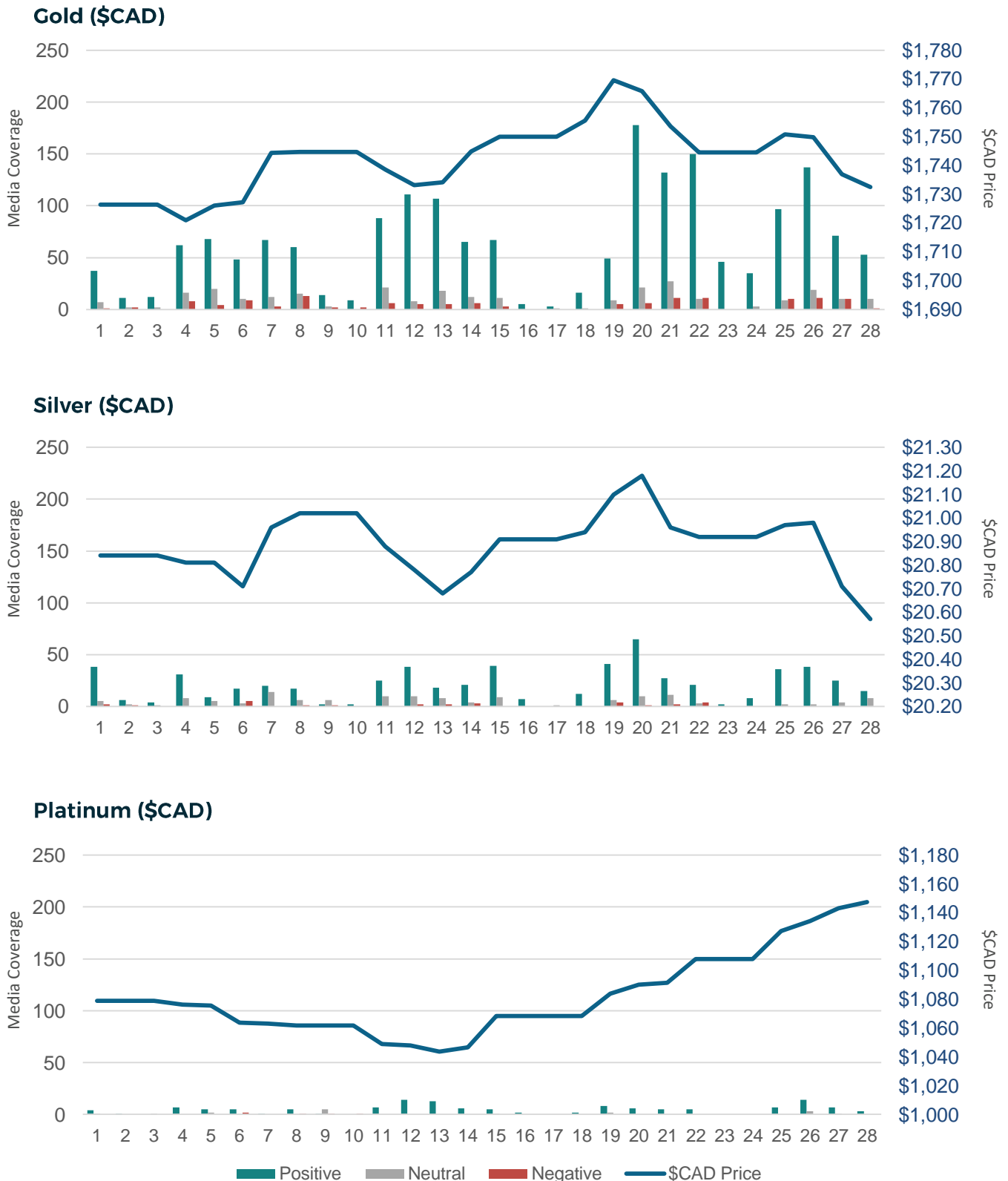
February 13: Kinross Gold (TSX: K, NYSE: KGC) releases their fourth quarter and full-year financial results, reporting a \$25.6-million (US) loss in 2018



STOCK PRICE vs. MEDIA COVERAGE








STOCK PRICE vs. SENTIMENT



TOP ARTICLES & SAMPLE COVERAGE

Popular Articles (by Reach)

	ARTICLE	AUTHOR	DATE	REACH
	Before the Bell: What every Canadian investors needs to know today	Terry Weber	Feb. 1, 2019	11.82M
	Gold prices log first back-to-back decline in 3 weeks	Ed Moya	Feb. 26, 2019	11.11M
	Gold Surges on Elevated Geopolitical Uncertainty	David Hodari	Feb. 19, 2019	9.38M
	Major North American indices rise after Fed releases meeting notes	Aleksandra Sagan	Feb. 20, 2019	7.46M
	RBC's Gero: 'Gold Now Has A Life Of Its Own'	Allen Sykora	Feb. 19, 2019	4.76M

Samples of Coverage this Month



Kirkland Lake Gold boosts production forecast 2019–2021

Trish Saywell – Feb. 25, 2019

A jump in the reserve grade and tonnage at Fosterville in Australia — already one of the highest grade and most profitable gold mines in the world — will help increase Kirkland Lake Gold's (TSX: KL) total gold production this year to between 920,000 and 1 million oz., up from its previous guidance of 740,000 to 800,000 oz. in December.



Investors: Now Is the Time to Boost Exposure to Emerging Markets

Matt Smith – Feb. 25, 2019

Emerging markets were roughly handled during 2018 primarily because of fears that a confluence of weaker currencies, poor fiscal policies, softer commodities and high levels of debt would precipitate a crisis among some of weakest developing economies. While a full-blown crisis didn't emerge, there was a substantial flight of capital that caused many to decline sharply in value.



Gauging What's Ahead for Strong Run in Commodity Prices, Mining Stocks

Scott Barlow – Feb. 5, 2019

Commodity prices and mining stocks are performing far better than global economic activity indicates they should – a situation that can't last for long. The industry trends encapsulate a far broader investor dilemma where asset prices are climbing despite slowing global growth and weakening corporate profits.



Barrick Aims to Create World's Largest Gold Miner with Bid for Newmont

Bloomberg – Feb. 25, 2019

Barrick Gold Corp. is going hostile in its bid to acquire Newmont Mining Corp. and create the world's largest gold producer, offering US\$17.8 billion for the company in an all-share deal. Shares of both companies fell.



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